

2018

CORPORATE SPONSORSHIP PROGRAM



**BOYS & GIRLS CLUBS  
OF MAURY COUNTY**

*Boys & Girls Clubs of Maury County is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax deductible to the extent of the law. All contributions will be formally acknowledged. Our IRS tax identification number is 62-1611131.*



**BOYS & GIRLS CLUBS  
OF MAURY COUNTY**

**CORPORATE SPONSORSHIP PROGRAM**

Our corporate sponsorship program offers companies the opportunity to make a lasting, positive impact on the youth of Maury County, while also building goodwill in our community through increased recognition for their contributions and partnership with the oldest and most recognizable youth development organization in the U.S. These partnerships also provide corporations' employees with opportunities to attend events with other top community leaders, as well as a convenient outlet for meaningful volunteer opportunities.

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***Platinum Crescendo Sponsorship (\$11,000)***

*(Title sponsor of Cajunfest, Major sponsor at Great Futures Luncheon and Dinner/Auction)*

**Great Futures Luncheon—April 2018**

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Tables for 8 guests each with prime seating location
- Verbal recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

**Cajunfest, Amber Falls Winery—Saturday, May 26<sup>th</sup>, 2018**

- Title “Crescendo sponsorship”, Main Bandstand, at the annual event that attracts over 1,500 people (\$5,000 value)
- Top billing on all print and broadcast advertising and press releases
- Signage on the Main Bandstand
- Signage at the event site and on all signage placed at other locations
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 6 All-Inclusive tickets (value = \$330) and 20 Entry tickets (value = \$240.00)

**Dream Makers Dinner & Auction—TBD, a Friday evening in August**

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 10 guests with prime seating location

- Full page ad in program
- Verbal recognition during event program
- Opportunity to distribute promotional material

#### **Sponsorship Listing with Logo Placement**

- Custom advertisement in one Donor Newsletter
- Logo recognition in quarterly Donor Newsletter
- Email event reminders (~2,500 subscribers)
- Website
- Facebook (2,300 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on wall.

#### **Volunteer Opportunity**

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

#### **Permanent Plaque with year plates for display at your business**

#### **Signage in Boys & Girls Club facility**

### *Platinum Sponsorship (\$10,000)\**

(Title sponsor of either Great Futures Luncheon or Dinner/Auction, Major Sponsor at Cajunfest and other event)

#### **Great Futures Luncheon—April 2018**

- Title Sponsorship on all Promotional Material and Press Releases
- Title Sponsorship Recognition on Banner at event
- 2 Tables for 8 guests each with prime seating location (16 total seats; 20 if you select Dinner/Auction)
- Verbal recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

#### **Cajunfest, Amber Falls Winery—Saturday, May 26<sup>th</sup>, 2018**

- Platinum sponsorship (Crawfish Races or Boiled Crawfish Seating Area) at the annual event that attracts over 1,500 people
- Billing on all print and broadcast advertising and press releases
- Signage at the sponsored area
- Signage at the event site and on all signage placed at other locations
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 4 All-Inclusive tickets (value = \$250) and 20 Entry tickets (value = \$240.00)

### **Dream Makers Dinner & Auction—TBD, a Friday evening in August**

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 10 guests with prime seating location
- Full page ad in program
- Verbal recognition during event program
- Opportunity to distribute promotional material

### **Sponsorship Listing with Logo Placement**

- Custom advertisement in one Donor Newsletter
- Logo recognition in four Donor Newsletters
- Email event reminders (~2,500 subscribers)
- Website
- Facebook (2,300 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on wall.

### **Volunteer Opportunity**

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

### **Permanent Plaque with year plates for display at your business**

### **Signage in Boys & Girls Club facility**

*\*Listed as Title Sponsorship for Great Futures Luncheon. In this package, donor can select EITHER the Great Futures Luncheon OR the Dream Makers Dinner & Auction for Title Sponsor recognition and two tables. Sponsor will receive Major Sponsor Recognition and one table at other event.*

## **Gold Sponsorship (\$8,000)**

### **Great Futures Luncheon—April 2018**

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 8 guests with prime seating location
- Additional ½ Table at your choice of either event
- Verbal recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

### **Cajunfest, Amber Falls Winery—Saturday, May 26<sup>th</sup>, 2018**

- Platinum sponsorship (Crawfish Races or Boiled Crawfish Seating Area) at the annual event that attracts over 1500 people
- Billing on all print and broadcast advertising and press releases
- Signage at the sponsored area
- Signage at the event site and on all signage placed at other locations
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 4 All-Inclusive tickets (value = \$250) and 20 Entry tickets (value = \$240.00)

**Dream Makers Dinner & Auction—TBD, a Friday evening in August**

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 10 guests with prime seating location
- Full page ad in program
- Verbal recognition during event program
- Opportunity to distribute promotional material

**Sponsorship Listing with Logo Placement**

- Logo recognition in four Donor Newsletters
- Email event reminders (~2,500 subscribers)
- Website
- Facebook (2,300 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on wall.

**Volunteer Opportunity**

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

**Permanent Plaque with year plates for display at your business**

**Signage in Boys & Girls Club facility**

*Silver Sponsorship (\$5,000)*

**Great Futures Luncheon—April 2018**

- Listed as a Silver Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 8 guests with prime seating location
- Verbal recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids

- Opportunity to distribute promotional material

#### **Cajunfest, Amber Falls Winery—Saturday, May 26<sup>th</sup>, 2018**

- Gold sponsorship (Fried Alligator or Cooking Demo tents) at the annual event that attracts over 1200 people
- Billing on print advertising
- Signage at the sponsored area
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 2 All-Inclusive tickets (value = \$110) and 20 Entry tickets (value = \$240.00)

#### **Dream Makers Dinner & Auction—TBD, a Friday evening in August**

- Listed as a Silver Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1/2 Table for 5 guests with prime seating location
- Half page ad in program
- Opportunity to distribute promotional material
- Verbal recognition during event program

#### **Sponsorship Listing with Logo Placement**

- Logo recognition in three Donor Newsletters
- Email event reminders (~2,500 subscribers)
- Website
- Facebook (2,300 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on wall.

#### **Volunteer Opportunity**

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

#### **Permanent Plaque with year plates for display at your business**

#### **Signage in Boys & Girls Club facility**

### ***Bronze Sponsorship (\$3,000)\****

#### **Great Futures Luncheon—April 2018**

- Listed as a Bronze Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- ½ Table for 4 guests with prime seating location
- Verbal recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids

- Opportunity to distribute promotional material

#### **Cajunfest, Amber Falls Winery—Saturday, May 26<sup>th</sup>, 2018**

- Silver sponsorship (Boudin or Jambalaya Tents) at the annual event that attracts over 1200 people
- Billing on print advertising
- Signage at the sponsored area
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 10 Entry tickets (value = \$120.00)

#### **Dream Makers Dinner & Auction—TBD, a Friday evening in August**

- ¼ page ad in program
- ½ Table, 5 guests with prime seating location
- Opportunity to distribute promotional material

#### **Sponsorship Listing with Logo Placement**

- Logo recognition in two Donor Newsletters
- Email event reminders (~2,500 subscribers)
- Website
- Facebook (2,300 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on wall.

#### **Volunteer Opportunity**

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

*\*Listed as Major Sponsorship for Great Futures Luncheon. In this package, donor can select EITHER the Great Futures Luncheon OR the Dream Makers Dinner & Auction for Major Sponsor recognition and table placement.*

### **Table Sponsorship (\$2,000)**

- Table at your choice of event
- Table Signage
- Business card ad featured in Dinner Auction Program
- On screen recognition at the event selected
- Logo recognition in one Donor Newsletter
- Bronze Sponsorship at Cajunfest, listing on Cajunfest T-shirts, plus 6 Entry tickets (value = \$72.00)