

GREAT FUTURES START HERE



CORPORATE SPONSORSHIP PROGRAM



**BOYS & GIRLS CLUBS
OF MAURY COUNTY**

Boys & Girls Clubs of Maury County is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax deductible to the extent of the law. All contributions will be formally acknowledged. Our IRS tax identification number is 62-1611131.



**BOYS & GIRLS CLUBS
OF MAURY COUNTY**

CORPORATE SPONSORSHIP PROGRAM

Our corporate sponsorship program offers your company the opportunity to make a lasting, positive impact on the youth of Maury County, while also building goodwill in our community through increased recognition for your contributions and partnership with the oldest and most recognizable youth development organization in the U.S. **Your support will help ensure Great Futures for more than 1,200 kids per year.** These partnerships also provide your employees with opportunities to attend our signature events with other top community leaders, as well as a convenient outlet for meaningful volunteer opportunities.

Great Futures Luncheon Title Sponsor – Platinum Sponsorship (\$10,000) (one sponsorship available)

Great Futures Luncheon—April 2019

- Title sponsorship on all promotional material and press releases
- Title sponsorship recognition on banner at event
- 2 Tables for 8 guests each with prime seating location (16 total seats)
- Verbal and on-screen recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

Cajunfest, Amber Falls Winery—Saturday, May 25th, 2019

- Platinum sponsorship (Crawfish Races or Boiled Crawfish Seating Area) at the annual event that attracts over 1,500 people
- Billing on all print and broadcast advertising and press releases
- Signage at the sponsored area
- Signage at the event site and on all signage placed at other locations
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 4 All-Inclusive tickets (value = \$250) and 20 Entry tickets (value = \$240.00)

Dream Makers Dinner & Auction—TBD, a Friday evening in August

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 10 guests with prime seating location

- Full page ad in program
- Verbal and on-screen recognition during event program
- Opportunity to distribute promotional material

Sponsorship Listing with Logo Placement

- Custom advertisement in one Donor Newsletter
- Logo recognition in four Donor Newsletters
- Title sponsorship recognition in email event reminders (~2,500 subscribers)
- Logo on Corporate Sponsors page of website
- Recognition on Facebook (2,500 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on page.

Volunteer Opportunity

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

Permanent Plaque with year plates for display at your business

Signage in Boys & Girls Club facility

Dream Makers Dinner Auction Title Sponsor – Platinum Sponsorship (\$10,000) (one sponsorship available)

Great Futures Luncheon—April 2019

- Listed as a Gold sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 8 guests with prime seating location
- Verbal and on-screen recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

Cajunfest, Amber Falls Winery—Saturday, May 25th, 2019

- Platinum sponsorship (Crawfish Races or Boiled Crawfish Seating Area) at the annual event that attracts over 1,500 people
- Billing on all print and broadcast advertising and press releases
- Signage at the sponsored area
- Signage at the event site and on all signage placed at other locations
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 4 All-Inclusive tickets (value = \$250) and 20 Entry tickets (value = \$240.00)

Dream Makers Dinner & Auction—TBD, a Friday evening in August

- Title sponsorship on all promotional material and press releases
- Title sponsorship recognition on banner at event
- 2 Tables for 10 guests each with prime seating location (20 seats total)
- Full page ad in program
- Verbal and on-screen recognition during event program
- Opportunity to distribute promotional material

Sponsorship Listing with Logo Placement

- Custom advertisement in one Donor Newsletter
- Logo recognition in four Donor Newsletters
- Title sponsorship recognition in email event reminders (~2,500 subscribers)
- Logo on Corporate Sponsors page of website
- Recognition on Facebook (2,500 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on page.

Volunteer Opportunity

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

Permanent Plaque with year plates for display at your business

Signage in Boys & Girls Club facility

Cajunfest Title Sponsor – Platinum Crescendo Sponsorship (\$10,000) (one sponsorship available)

Great Futures Luncheon—April 2019

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Tables for 8 guests each with prime seating location
- Verbal and on-screen recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

Cajunfest, Amber Falls Winery—Saturday, May 25th, 2019

- Title “Crescendo sponsorship”, Main Bandstand, at the annual event that attracts over 1,500 people (\$5,000 value)
- Top billing on all print and broadcast advertising and press releases
- Signage on the Main Bandstand
- Signage at the event site and on all signage placed at other locations

- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 6 All-Inclusive tickets (value = \$330) and 20 Entry tickets (value = \$240.00)
- VIP covered area for your event attendees

Dream Makers Dinner & Auction—TBD, a Friday evening in August

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 10 guests with prime seating location
- Full page ad in program
- Verbal and on-screen recognition during event program
- Opportunity to distribute promotional material

Sponsorship Listing with Logo Placement

- Custom advertisement in one Donor Newsletter
- Logo recognition in quarterly Donor Newsletter
- Title sponsorship recognition in email event reminders (~2,500 subscribers)
- Logo on Corporate Sponsors page of website
- Recognition on Facebook (2,500 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on page.

Volunteer Opportunity

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

Permanent Plaque with year plates for display at your business

Signage in Boys & Girls Club facility

Gold Sponsorship (\$8,000)

Great Futures Luncheon—April 2019

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 8 guests with prime seating location
- Verbal and on-screen recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

Cajunfest, Amber Falls Winery—Saturday, May 25th, 2019

- Platinum sponsorship (Crawfish Races or Boiled Crawfish Seating Area) at the annual event that attracts over 1,500 people
- Billing on all print and broadcast advertising and press releases
- Signage at the sponsored area
- Signage at the event site and on all signage placed at other locations
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 4 All-Inclusive tickets (value = \$250) and 20 Entry tickets (value = \$240.00)

Dream Makers Dinner & Auction—TBD, a Friday evening in August

- Listed as a Gold Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 10 guests with prime seating location
- Full page ad in program
- Verbal and on-screen recognition during event program
- Opportunity to distribute promotional material

Sponsorship Listing with Logo Placement

- Logo recognition in four Donor Newsletters
- Email event reminders (~2,500 subscribers)
- Website
- Facebook (2,500 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on page.

Volunteer Opportunity

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

Permanent Plaque with year plates for display at your business

Signage in Boys & Girls Club facility

Silver Sponsorship (\$5,000)

Great Futures Luncheon—April 2019

- Listed as a Silver Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1 Table for 8 guests with prime seating location (or can choose full table at Dinner Auction and ½ table at Luncheon)
- Verbal and on-screen recognition during event program

- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

Cajunfest, Amber Falls Winery—Saturday, May 25th, 2019

- Gold sponsorship (Fried Alligator or Cooking Demo tents) at the annual event that attracts over 1,500 people
- Billing on print advertising
- Signage at the sponsored area
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 2 All-Inclusive tickets (value = \$110) and 20 Entry tickets (value = \$240.00)

Dream Makers Dinner & Auction—TBD, a Friday evening in August

- Listed as a Silver Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- 1/2 Table for 5 guests with prime seating location
- Half page ad in program
- Opportunity to distribute promotional material
- Verbal and on-screen recognition during event program

Sponsorship Listing with Logo Placement

- Logo recognition in three Donor Newsletters
- Email event reminders (~2,500 subscribers)
- Website
- Facebook (2,500 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on page.

Volunteer Opportunity

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

Bronze Sponsorship (\$3,000)

Great Futures Luncheon—April 2019

- Listed as a Bronze Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- ½ Table for 4 guests with prime seating location
- Verbal and on-screen recognition during event program
- Photo opportunity and commemorative corporate picture with Club kids
- Opportunity to distribute promotional material

Cajunfest, Amber Falls Winery—Saturday, May 25th, 2019

- Silver sponsorship (Boudin or Jambalaya Tents) at the annual event that attracts over 1,500 people
- Billing on print advertising
- Signage at the sponsored area
- Company logo on Cajunfest T-shirts
- Option to showcase your business in a separate tent you supply
- 10 Entry tickets (value = \$120.00)

Dream Makers Dinner & Auction—TBD, a Friday evening in August

- Listed as a Bronze Sponsor on all Promotional Material and Press Releases
- Banner recognition at event
- ¼ page ad in program
- ½ Table, 5 guests with prime seating location
- Verbal and on-screen recognition during event program
- Opportunity to distribute promotional material

Sponsorship Listing with Logo Placement

- Logo recognition in two Donor Newsletters
- Email event reminders (~2,500 subscribers)
- Website
- Facebook (2,500 followers) -- If sponsor has a Facebook page, BGC Maury will also like the corporate page and post our appreciation on page.

Volunteer Opportunity

- If desired, Boys & Girls Clubs of Maury County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our newsletter, website, Facebook, and other outlets.

Table Sponsorship (\$2,250)

- Table at your choice of event (Dream Makers Dinner Auction or Great Futures Luncheon)
- Table Signage
- Business card ad featured in Dinner Auction Program
- On screen recognition at the event selected
- Logo recognition in one Donor Newsletter
- Bronze Sponsorship at Cajunfest, listing on Cajunfest T-shirts, plus 6 Entry tickets (value = \$72.00)

Need additional information or want to discuss a custom package? Contact Director of Special Events & Corporate Relations Ashley Whiteside at (931) 490-9401 ext.2604 or awhiteside@bgcmaury.org
